## Press release For direct publication



"Algalif is built on a foundation of quality, purity, and sustainability, and we remain firmly committed to these principles"

AlgaEurope 2022 is glad to have a support of an internationally awarded industry leader in production of high quality sustainable natural astaxanthin from microalgae – Algalif, our Platinum Sponsor!

Iceland provides the perfect starting point for algae cultivation – an astoundingly pristine environment, free of contaminants and pollutants; access to abundant, pure water; and a continuous supply of renewable energy. The Algalif facility is 100% powered by geothermal energy. Even with access to abundant natural resources, Algalif takes a responsible approach to water management.

Algalif's unique, enclosed photobioreactor cultivation system and its proprietary threephase cultivation process, help ensure optimal growth of the microalgae and high yield of pure astaxanthin from *Haematococcus pluvialis*.

At Algalif, they strive to make products that exceed industry standards and customer's expectations. And Algalif work continuously to improve the effectiveness of Quality Management System.

Astalif Astaxanthin is a powerful natural antioxidant with multiple health benefits and a solid scientific foundation. Produced to rigorous quality and sustainability standards, Astalif has applications in brain health, eye health, healthy aging, cardiovascular health, muscle endurance/recovery and skin health.

Within AlgaEurope Conference Program Tryggvi Stefánsson, CCO, and Jan Eric Jessen, Head of R&D, will share their knowledge about Astaxanthin, its production and cultivation.

More information about Algalif at algalif.is

You will be able to meet Algalif at AlgaEurope 2022 on 13 – 15 December in Rome, Italy. Registration is open!

More information at algaeurope.org

November 2022

