



ALGAEUROPE 2022

ROME DECEMBER 13 • 14 • 15

SPONSOR OPPORTUNITIES



Organizers:



www.algaeurope.org



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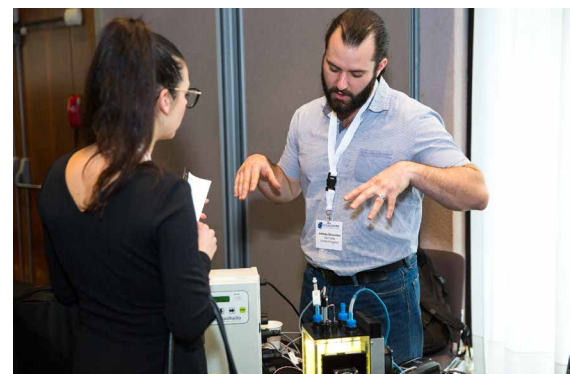
Sponsoring AlgaEurope 2022 is one of the most effective ways you can connect to the entire algae industry. This leading event connects your business with companies from within the algae industry chain and external parties like investors, policy leaders and academics.

WHY BEING A SPONSOR?

- Brand awareness & recognition
 - logo and advertisement placement
- Highly targeted marketing
 - reach your community
- Access to knowledge
 - find out about new research being undertaken
- Engage with your audience
 - at the event and online media exposure
 - benefit from being promoted throughout marketing

WHO WILL ATTEND?

- Academics and researchers working in the algae industry or related area of maritime farming
- Algae producers & cultivation plant owners and operators
- Algae technology developers / Suppliers
- Biofuels network, animal feed companies
- Food industries
- Government
- Nutraceuticals / Pharmaceutical companies, fertilizer suppliers
- Technology providers for cultivation, harvesting, dewatering, drying, oil extraction and processing
- Venture capitalists and financial investors for biotechnology
- Water treatment & waste water professionals



Sponsorship opportunities can be designed to fit every business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

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AlgaEurope 2022 sponsoring packages overview

PLATINUM
€12 500,00
(not available)

GOLD
€9 500,00
(2 available)

SILVER
€7 500,00
(3 available)

BRONZE
€4 500,00

Recognized as "Platinum Sponsor" on all marketing material with company logo	✓			
Recognized as "Gold Sponsor" on all marketing material with company logo		✓		
Recognized as "Silver Sponsor" on all marketing material with company logo			✓	
Recognized as "Bronze Sponsor" on all marketing material with company logo				✓
Conference dinner official sponsor (speaking opportunity, table card with logo)	✓			
Prime keynote presentation slot	2 x 10 min	15 min	10 min	
Company logo on badge lanyards	✓			
Company logo on Conference badges	✓	✓	✓	✓
Pre-event press release announcing sponsorship	✓	✓	✓	✓
Opportunity to place company banner at registration area and in main plenary session	✓	✓	✓	✓
Inclusion in email promotions in advance of the Conference	✓	✓	✓	✓
Inclusion in social media (Twitter and LinkedIn)	✓	✓	✓	✓
Featured during the opening/closing speeches	✓	✓	✓	✓
Official sponsor on website, with company logo and link to your website	✓	✓	✓	✓
Company logo included in Conference program	✓	✓	✓	✓
Full page company profile in the abstract book	✓	✓	✓	✓
Complimentary table top in the tradeshow	✓	✓	✓	
1/1 page advert (FC) in abstract book (cover, backside)	✓			
1/1 page advert (FC) in abstract book (program)		✓	✓	
1/2 page advert (FC) in abstract book (program)				✓
Inclusive Staff Registrations for the Conference and Conference dinner	5	3	2	1

** Tailormade sponsoring options available on request

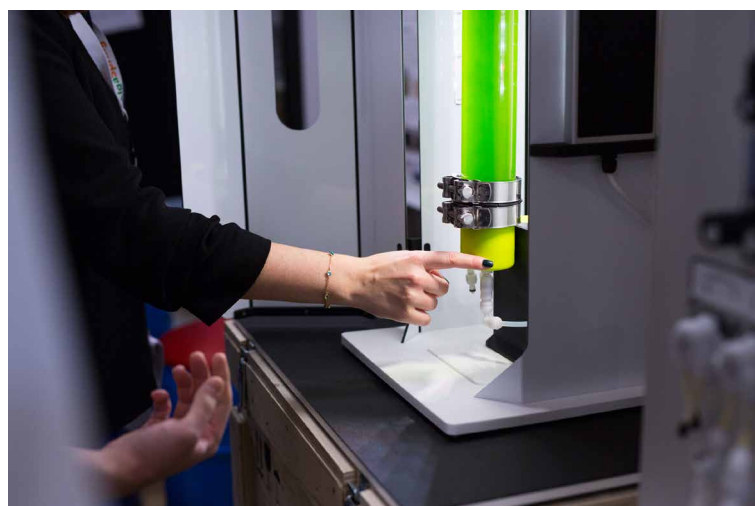
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ARRANGE YOUR SPONSORSHIP TODAY!

Sponsorships for AlgaEurope 2022 sell quickly!

Contact us today to discuss about the opportunities that are available!

DLG Benelux, info@dlg-benelux.com | + 31 85 401 73 97

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